



12:15 - 13:00

#### **Mental Health and BAMER Communities**

Jason Bromley, Senior Manager, Tameside, Oldham and Glossop Mind (TOG Mind), Abdul Shakoor,

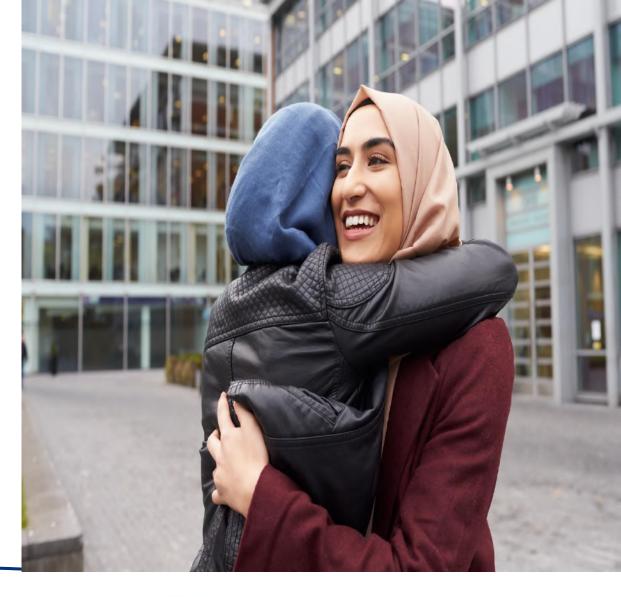
Community Development Lead, Tameside, Oldham and Glossop Mind (TOG Mind) & Vicky

Broadbent, Adults and Communities Director, Tameside, Oldham and Glossop Mind (TOG Mind)



Developing people for health and

# Mental Health and BAMER Communities



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- Tameside, Oldham and Glossop Mind is committed to reaching our whole community.
- Successful pilot of our Active Monitoring service working across five GP practices in Oldham in 2016/17.
- BAMER communities in the area were not being reached in the same numbers as they are represented within Oldham generally.
- Only 7% of our service's clients were from BAMER backgrounds compared with 22.5 % of the local population (2011 census).

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#### Census data tells us that Oldham has

- Higher levels of unemployment amongst South Asian communities.
- High levels of overcrowding amongst Pakistani and Bangladeshi peoples.
- High rates of unpaid carers.
- High incidence of poor health amongst older Asian people.



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- Speaking with local Community Activists.
- Ensuring effective engagement of people within their own communities.
- Ongoing promotion, signposting, social prescribing and general public education.

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Tameside, Oldham and Glossop

#### **Abdul Shakoor and other key staff**

- Mapping local provisions.
- Developing meaningful partnerships.
- Understanding linguistic, religious, cultural and national differences.
- Community development and guided self-help services.



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**RADIO RAMADAN OLDHAM** 87.7 FM From 6th May 2019 **Childeren Programme** Aap k Sawalaat **Ulema k Jawabaat** Hamd o Naat, Shan e Oliya **Competitions and More** 

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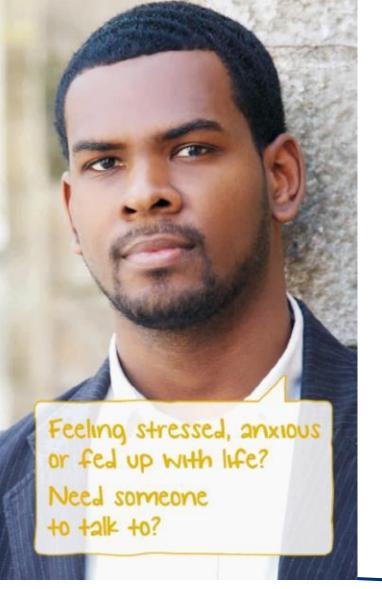
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Tameside, Oldham and Glossop

Registered Charity Number: 1123549 Registered Company Number: 6340472



#### **Abdul Shakoor and other key staff**

- Community development and working with clients in a guided self-help service.
- Share the methods that we use and work with volunteers.
- Greater access to people in luncheon clubs, Mosques, Temples, Churches and community centres.
- Evidencing cultural competence in terms of making support acceptable.
- Worked to break down the help we can offer to support "emotional wellbeing" into practical things like money help, family advice and working through stress.
- Developed and shared a list of local GPs and the languages they speak.

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#### **Abdul Shakoor and other key staff**

- Building assets with our partners is another key element.
- Further partnership development with the NHS, Red Cross, Age UK, Job Centre Plus and many more whilst developing a social prescribing model.
- We have found that people have told us and their friends that our support makes a difference.
- Volunteers whom we've met as we worked from the local communities now work alongside our team and signpost / support.
- Regular contributions to local radio throughout Ramadan and appropriate visual marketing that's inclusive and easy to understand.

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## Wellbeing Drop In

Sometimes life can be stressful, it may make you feel anxious or fed up with life. Maybe you need someone to talk to, who can listen without judgement and help you find the right support.

کبھی کبھی زندگی میں مشکلات اور فکریں بڑھ جایں تو بےچینی اور بیزاری محسوس ہوتی ہے، ہوسکتا ہے آپ کو کسی کی ضرورت ہو جو آپ کی بات سن سکے اور آپ کی مدد اور راہنمای کرسکے۔





Come along to one of our 20 minute Drop-In sessions to find out how we can help you.

کمنٹ کے ڈراپ اِن سیشن میں تشریف لایں جہاں آپ مکمل رازداری میں تشریف لایں جہاں آپ مکمل رازداری میں ہمارے تجربہ کار ماہر پریکٹیشنر سے اپنی زبان میں بھی بات چیت کرسکتے ہیں۔ ہمارے ڈراپ اِن سیشن مندرجہ زیل مقامات پر ہوتے ہیں،

E C

Various locations across Oldham in GP and Community settings

Tameside Oldham and Glossop Mind

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Multilingual promotional materials for Drop In Sessions – Clinical and non clinical settings are important

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Pride in Oldham nominee Dr Hyder Abbas and his team at the Jarvis Medical Practice in Glodwick

### Dr Abbas – Jarvis Medical Practice Glodwick Health Centre, Oldham.

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#### **Outcomes and BAMER representation**

- From 7 % in 2015-6 to 25% in 2017-18.
- We know there are more people to engage with, those who find themselves older and isolated at home.
- Seeking funding to develop materials aimed at breaking down barriers between mental health and faith.
- Further expand our volunteer pool and to develop content for our Youtube channel.
- Our work has recently been recognised nationally as we have been awarded a Mind Network Excellence Award in "Equality and Diversity".



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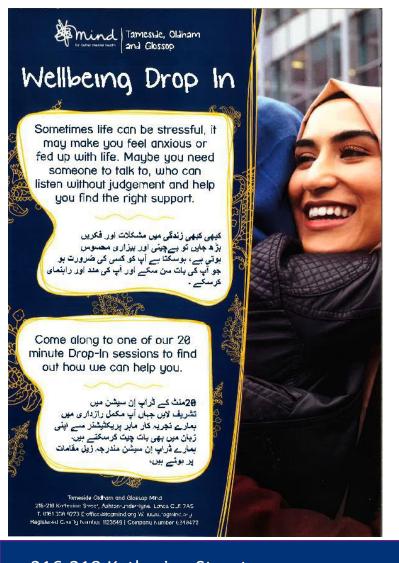
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# Questions?

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